



CREATIVITY
MEETING POINT



Creative Trade Mission in Bilbao

Entrepreneurs from all over Europe are all invited to participate in the Creative Trade Mission that our partners from Bilbao – Creativity Zentrum – will host next March.

This Creative Trade Mission will take place during the 5th edition of Creativity Meeting Point, the International Forum for Creative Industries which every year immerses Bilbao in creativity and good ideas.

Dates are 20th and 21st March. This CTM will be special; the format will be face to face meetings. Individual encounters with companies that might become your partners, clients, suppliers or even investors.

Besides the individual meetings, many other networking activities will be facilitated. A workshop about 'strategy and management for creative businesses' will be given by Mikel Belascoain, artist and former strategy manager of several multinational organizations.

The CTM is addressed to companies involved in **INDUSTRIAL DESIGN, INTERIOR DESIGN, FASHION, ARCHITECTURE and ADVERTISING**. Both for companies that work within these sectors and for companies that could contribute to improve their services and products or that could benefit from their work.



The deadline for proposals is February 22th. Applicants just have to fill in the following form: (copy the url)
<http://bit.ly/YlshNE>

All the participants will have free tickets for Creativity Meeting Point (valued 370 €), where main topics will be DIGITAL CREATIVITY and GAMIFICATION: Arts, Advertising, Digital Cities, Cities for all, Advergaming, New Business, etc.

More info: www.creativitymeetingpoint.com

Tuesday 19th

Opening of Creativity Meeting Point and cocktail (informal).

Wednesday 20th

CTM Meetings and CMP conferences. Networking dinner (informal).

Thursday 21st

CTM Meetings and CMP conferences. Conclusions. Closing party (informal).

PROGRAM

This Creative Trade Mission is organized and hosted by Creativity Zentrum (local partner from Bilbao) and ECBN, the European Creative Business Network.